



Account Director (Strategic Communications) WA Communications

Job Description

WA Communications is looking for an ambitious Account Director with a passion for the education sector to join our award-winning, growing team and play a pivotal role on strategic communications campaigns for leading organisations in their field.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

This position is a fantastic opportunity for an established consultant or in-house professional eager to take their career to the next level. You'll perform an influential role in cornerstone client programmes, shaping and overseeing thought-provoking, integrated campaigns across a range of interesting issues, including for world-leading universities, adult apprenticeship, skills and learning providers, school services and in special education needs. You'll expand your advisory and communications skills to give expert strategic counsel, solve business-critical problems and make positive change happen. WA's continued growth in these areas means you'll have the opportunity to enhance your business development capabilities too. You'll coordinate teams and extend your people skills with line management responsibilities. There'll be excellent professional development to help you continue to grow your skills and push ahead in your career.

Our team is one of the UK's leaders in strategic communications. Our clients, including global giants and blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments. Now we're expanding further to support our clients.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

OVERVIEW

Job Title:	Account Director (Strategic Communications)
Job Type:	Full time, permanent position
Reports to:	Partner / Director
Location	WA hybrid working – Central London office / working from home

ROLE SPECIFICATION & RESPONSIBILITIES

Preferably you'll have an agency background; demonstrative expertise and knowledge of government, media and key stakeholders in education, and interest in one or more of WA's other primary sectors, and can show you:



- Have a track-record of achievement in managing strategic communications campaigns, using creative tactics and channels to reach target audiences and effect change
- Can absorb and communicate complex policy, regulatory and commercial issues in a simple, clear and compelling way
- Thrive on shaping, planning and overseeing projects, ensuring they are delivered on time, on budget and to the highest standard
- Have a client-centric attitude that anticipates needs and prizes accessibility, responsiveness and results
- Think strategically, with a solutions-focused mindset and a strong eye for detail and insight
- Are a team-player who shows initiative, takes the lead and motivates others to be at their best
- Have excellent relational, networking and people skills
- Are enthusiastic about and interested in business development
- Have a dynamic, engaging and adaptable writing style
- Maintain a broad interest and understanding of current government, media and business affairs
- Are naturally inquisitive and curious, with a desire to learn and grow
- Have consideration and care for colleagues, their growth and professional development

REWARDS & BENEFITS:

- Competitive salary and pension plan
- Companywide annual performance-based bonus
- 25 days holiday plus bank holidays and your birthday off
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Focus on your personal development, including external training and professional coaching
- Flexible benefits including private healthcare, gym membership and cycle to work scheme
- Group life assurance and income protection scheme
- Wellbeing benefits, plus team and all-company social events
- Become part of a growing and award-winning people-focused consultancy
- Feel confident you are making an impact on the biggest challenges for our clients and supporting WA's purpose, values and growth

TO APPLY:

Please send a **CV and cover letter** to contact@wacomms.co.uk. Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the Account Director (Strategic Communications) position.**

The deadline for applications is **Friday 8th August 2025**. We will start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods. You'll find more details about the role and WA at wacomms.co.uk/careers/

EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.