



Intern, Strategic Communications WA Communications

Job Description

WA Communications is looking for an ambitious and enthusiastic Intern to join our award-winning and growing team. This is a fantastic opportunity for someone eager to gain their first experience in strategic communications consultancy and start to build a successful career in the industry.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are inspired to succeed. We bring about change for clients and communicate their impact in society.

As an intern, you'll be based in our strategic communications practice and get hands-on experience across a range of client accounts. You'll also take part in short placements with our creative, digital and health practices, giving you valuable exposure to the full spectrum of strategic communications disciplines and insight into how a consultancy works.

During your three-month internship you will:

- Contribute to creative campaigns on a variety of interesting and purposeful issues
- Learn how to produce policy research and media analysis to inform client strategy
- Help organise stakeholder engagement and events
- Support media outreach and monitor coverage
- Receive regular feedback, mentoring and access to training

There'll be a focus on your professional development. You'll be supported throughout your internship with guidance and structured opportunities to build your skills and confidence as a future consultant.

Our strategic communications practice is one of the UK's leaders in integrated public affairs and corporate communications. Our clients, whether global giants, leading charities or blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

If you're ready to start your journey in strategic communications, we'd love to hear from you.



OVERVIEW

Job Title: Intern (Strategic Communications)
Job Type: Full time, three-month fixed-term contract
Salary: Real London Living Wage
Reports to: Account Manager / Senior Account Manager
Location: WA hybrid working – Central London office / working from home

ROLE SPECIFICATION & RESPONSIBILITIES

You'll have a genuine interest in politics, policy, media and current affairs, and this will likely be your first internship. Qualities and skills we value for this position include:

- Interest government and policymaking and an enthusiasm for media and communications
- Ability to analyse, summarise and communicate policy, regulatory and commercial issues
- A client-centric attitude, taking pride in the quality of work
- Good communication, interpersonal and team working skills
- Organisation, planning and attention to detail
- A clear and engaging writing style
- Curiosity, initiative and eager to learn
- Desire to develop problem-solving abilities
- Consideration and care for colleagues

TO APPLY:

Please send a **CV and cover letter** to contact@wacomms.co.uk. Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the Internship (Strategic Communications) position.**

The deadline for applications is **Monday 2nd June 2025**. We may start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at <https://wacomms.co.uk/careers/>

EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.

WA Communications, May 2025