



Account Manager / Senior Account Manager (Strategic Comms) WA Communications

Job Description

WA Communications is looking for an ambitious and enthusiastic Account Manager / Senior Account Manager to join our award-winning and growing company.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

Our team is one of the UK's leaders in strategic communications. Our clients, whether global giants, leading charities or blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

This position is an exciting opportunity for a public affairs or strategic communications professional eager to take their career to the next level. You'll play an influential part in our growing team, delivering creative, thought-provoking campaigns across a range of interesting issues. You'll get involved across our client base, particularly in financial services, driving forward integrated communications programmes, coordinating effective delivery and solving client challenges. You'll also have opportunities to gain experience in business development. There'll be excellent professional development to help you extend your skills and push ahead in your career.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

OVERVIEW

Job Title:	Account Manager / Senior Account Manager (Strategic Communications)
Job Type:	Full time, permanent position
Reports to:	Associate Director / Director
Location	WA hybrid working – Central London office / working from home

ROLE SPECIFICATION & RESPONSIBILITIES

You'll have a strong grounding in public affairs or strategic communications, combined with interest in and knowledge of government, policy and media in one or more of WA's key sectors. Qualities and skills we value for this role include:

- Experience of and achievement in delivering strategic communications campaigns, using creative tactics and channels to reach target audiences and effect change



- Ability to analyse and communicate complex policy, regulatory and commercial issues quickly in a simple, clear and compelling way
- Enjoys planning and managing projects, ensuring they are delivered on time, on budget and to a high standard
- Direct experience in and / or knowledge of the financial services industry helpful
- Confident, results-focused self-starter able to balance multiple projects and competing deadlines
- A dynamic, engaging and adaptable writing style
- A client-centric attitude that prizes accessibility, responsiveness and outcomes
- Good interpersonal, team-working and networking skills
- A strong eye for detail and readiness to share insights
- Desire to build on your strategic thinking and problem-solving abilities
- Naturally inquisitive and curious; keen to learn, develop and grow
- Consideration and care for colleagues
- Ideally have experience working in consultancy

REWARDS & BENEFITS:

- Competitive salary and pension plan
- 25 days holiday plus bank holidays and your birthday off
- Companywide annual performance-based bonus
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Focus on your personal development, including external training and professional coaching
- Flexible benefits including private healthcare, gym membership and cycle to work scheme
- Group life assurance and income protection scheme
- Wellbeing benefits, plus team and all-company social events
- Become part of a growing and award-winning people-focused consultancy
- Feel confident you are making an impact on the biggest challenges for our clients and supporting WA's purpose, values and growth

TO APPLY:

Please send a **CV and cover letter** to contact@wacomms.co.uk. Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the AM / SAM (Strategic Communications) position.**

The deadline for applications is **Tuesday 22nd April 2025**. We will start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at wacomms.co.uk/careers/

EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.