



Middleweight Graphic Designer

WA Communications

Job Description

WA Communications is looking for a well-rounded, enthusiastic and ambitious graphic designer to join our award-winning creative team.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

Our team is one of the UK's leaders in strategic communications. Our clients, whether global giants, leading charities or blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too. We have an excellent professional development programme to help you extend your skills and push ahead in your career.

Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

Outline of role

This position is a fantastic opportunity for an aspiring middleweight designer eager to take their career to the next level. You'll be a valued member of the team, working across a wide range of clients requiring the full spectrum of design skills in areas such as branding, literature, animation and exhibitions. The focus of the role will be supporting the design team in the creative process to deliver integrated programmes through engaging and thought-provoking work to achieve impactful media and reputational outcomes.

You'll need to be a good communicator, creative thinker, problem-solver and enjoy working as a team in turning abstract ideas to life through your design abilities. As part of a small team, you'll play an influential role in shaping client presentations with creative solutions in answering challenging briefs and solve clients' issues.

You'll also gain first-hand experience in business development and, within any given week, work closely with our marketing team to produce external facing materials as we continue to develop the WA brand externally.

Overview

Job title: Middleweight graphic designer

Job type: Full time, permanent position

Reports to: Head of Creative

Location: WA hybrid working - Central London (Victoria) office / working from home



Role specification and responsibilities:

As an established middleweight designer, you'll need to have a strong grounding in creative conceptualisation with competent design skills across the core Adobe design packages. You'll be able to demonstrate your creative ability from previous / current roles in the creative / communications industry to solve clients' issues with a modern, intelligent and logical approach and evidence their positive effect.

Specific design requirements for this role include:

- A strong, creatively diverse portfolio with good typographic skills showing both print and digital projects for clients
- Competent in Adobe Creative suite, in particular InDesign, Photoshop and Illustrator to create design work, and ability to take / action amends to creative work to completion by producing high quality artwork
- Experienced in Microsoft PowerPoint and Word allowing you to work on finalising design proposals and on the creative aspect of pitch decks
- First-hand experience of presenting your work to clients, demonstrating examples of how you solved their issues in a clear and compelling way
- Experience of working with third party suppliers such as printers, web developers and animators

Qualities at WA we value for this role include:

- Desire to build on your strategic thinking and problem-solving abilities
- A proactive mindset as someone who will positively contribute to meetings (e.g. brainstorming), suggest opportunities and propose new initiatives to benefit WA
- Enjoy working as a team to plan and manage multiple projects, being accountable for work delivered on time, on budget and to a good design standard
- Enthusiasm to network, influence and share insight
- Excellent interpersonal and team-working skills
- Naturally inquisitive and curious, keen to learn, develop and grow
- A client-centric attitude that prizes accessibility, responsiveness and outcomes
- Politeness, consideration and care for colleagues

Rewards and benefits:

- Creative industry competitive salary and pension plan
- 25 days holiday plus bank holidays and your birthday off
- Company-wide annual performance-based bonus
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Focus on your personal development, including external training and professional coaching
- Flexible benefits including private healthcare, gym membership and cycle to work scheme
- Group life assurance and income protection scheme
- Wellbeing benefits, plus team and all-company social events
- Become part of a growing and award-winning people-focused consultancy

How to apply

Please send a **cover letter, CV and link to your design portfolio** to contact@wacomms.co.uk. Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the Middleweight Designer position.**



Application deadline

The deadline for applications is **Friday 10th April 2025**. We will start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at wacomms.co.uk/careers/

For your reference, please also find enclosed a link to WA Creative behance portfolio:

<https://www.behance.net/wacreative>

Equal opportunities statement

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.

WA Communications, March 2025