



Account Director / Senior Account Director (Health) WA Communications

Job Description

WA Communications is looking for an ambitious Account Director / Senior Account Director to join our industry-leading health practice recently awarded Communique Communications Consultancy of the Year 2024.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

Our health practice is one of the UK's leaders in integrated public affairs and corporate communications. Our health clients, whether global giants, leading charities or blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

This position is a fantastic opportunity for an established health policy and public affairs professional eager to take their career to the next level. You'll play a pivotal role in our growing team, framing and overseeing creative, thought-provoking campaigns across a range of interesting disease areas and important healthcare issues. You'll advise and support our clients in life sciences, medtech and the charity sector at a UK and global level and expand your people skills with line management responsibilities. We're looking for someone with expert health policy knowledge, well-developed problem-solving capabilities and excellent communications skills. Key to the role is the ability to deliver policy-led integrated programmes that reach a range of influential stakeholders, including policymakers, healthcare professionals, patient groups and the media, making positive change happen.

There'll be excellent professional development to help you extend your skills and move forward in your career.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

OVERVIEW

Job Title:	Account Director / Senior Account Director (Health)
Job Type:	Full time, permanent position
Reports to:	Associate Director / Director
Location	WA hybrid working – Central London office / working from home

ROLE SPECIFICATION & RESPONSIBILITIES

You'll have an agency background and genuine, demonstrative expertise in health policy, communications and / or the life sciences sector, and can show you:



- Have a track-record of achievement in managing health-focused campaigns, using appropriate channels to reach target audiences
- Can absorb and communicate complex policy, regulatory and commercial issues in a simple, clear and compelling way
- Thrive on shaping, planning and overseeing projects, ensuring they are delivered on time, on budget and to the highest standard
- Have a client-centric attitude that anticipates needs and prizes accessibility, responsiveness and results
- Think strategically, with a solutions-focused mindset and a strong eye for detail and insight
- Are a team-player who shows initiative, takes the lead and motivates others to be at their best
- Have excellent relational, networking and people skills
- Are enthusiastic about and interested in business development
- Have a dynamic, engaging and adaptable writing style
- Maintain a broad interest and understanding of current government, media and business affairs
- Are naturally inquisitive and curious, with a desire to learn and grow
- Have consideration and care for colleagues, their growth and professional development

REWARDS & BENEFITS:

- Competitive salary and pension plan
- Companywide annual performance-based bonus
- 25 days holiday plus bank holidays and your birthday off
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Focus on your personal development, including external training and professional coaching
- Flexible benefits including private healthcare, gym membership and cycle to work scheme
- Wellbeing benefits, plus team and all-company social events
- Become part of a growing and award-winning people-focused agency
- Feel confident you are making an impact on the biggest challenges for our clients and supporting WA's purpose, values and growth

TO APPLY:

Please send a **CV and cover letter** to contact@wacomms.co.uk. Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the AD / SAD (Health) position.**

The deadline for applications is **Friday 15th November 2024**. We will start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at wacomms.co.uk/careers/

EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.