



Associate Director (Strategic Communications) WA Communications

Job Description

WA Communications is looking for an ambitious and enthusiastic Associate Director to join our award-winning and growing company.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

Our team is one of the UK's leaders in strategic communications. Our clients, including global giants and blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments. Now we're expanding further to support our clients.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

This position is a fantastic opportunity for an established consultant or in-house professional eager to take their career to the next level. You'll get involved across our client base, working particularly on vital issues in transport, infrastructure and skills, and support future growth by advancing your expertise in business development. You'll be at the forefront of client programmes, taking a lead on strategic counsel and directing integrated creative campaigns. There'll be excellent professional development to help you extend your leadership skills and continue to push ahead in your career.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

OVERVIEW

Job Title: Associate Director (Strategic Communications)
Job Type: Full time, permanent position
Reports to: Partner
Location: WA hybrid working – minimum 2 days a week in the office, up to 3 days working from home

ROLE SPECIFICATION & RESPONSIBILITIES

You'll have several years relevant experience in public affairs, strategic communications and / or a related field combined with knowledge of government, media and business in WA's key sectors of focus. Qualities and skills we value for this role include:

- Experience of and achievement in integrated public affairs and communications campaigns in transport, decarbonisation and related sectors



- Ability to absorb, communicate and navigate complex policy, regulatory and commercial issues quickly
- Impressing clients with structured advice, strategic thinking and problem-solving abilities
- Enjoys taking initiative, creating programmes and leading projects towards results
- Familiarity with and flair for business development
- Enthusiasm to network, influence and share insight
- A client-centric attitude that anticipates needs and prizes high standards
- Excellent relational, team-working and people management skills
- Naturally inquisitive and curious with a desire to learn, develop and grow
- Consideration and care for colleagues
- Ideally have experience working in consultancy

REWARDS & BENEFITS:

- Competitive salary and pension plan
- Companywide annual performance-based bonus up to 10% of salary
- 25 days holiday plus bank holidays and your birthday off
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Focus on your personal development, including external training and professional coaching
- Flexible benefits including private healthcare, gym membership and cycle to work scheme
- Group life assurance and income protection scheme
- Wellbeing benefits, plus team and all-company social events
- Become part of a growing and award-winning people-focused consultancy
- Feel confident you are making an impact on the biggest challenges for our clients and supporting WA's purpose, values and growth

TO APPLY:

Please send a **CV and cover letter** to contact@wacomms.co.uk. Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the Associate Director (Strategic Communications) position.**

We will start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at wacomms.co.uk/careers/

EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.

WA Communications, March 2024