



## Account Director (Strategic Communications) WA Communications

### Job Description

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WA Communications is looking for an ambitious and enthusiastic Account Director to join our award-winning and growing company.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

Our team is one of the UK's leaders in strategic communications. Our clients, including global giants and blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments. Now we're expanding further to support our clients.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

This position is a fantastic opportunity for an established consultant or in-house professional eager to take their career to the next level. You'll get involved across our client base, particularly in financial services, and grow your experience in business development. You'll be influential in client programmes, taking day-to-day oversight of key accounts and driving forward outcomes. You'll play your part coordinating teams, shaping integrated campaigns and solving client problems. You'll extend your people skills with line management responsibilities. There'll be excellent professional development to help you continue to grow your skills and push ahead in your career.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

### OVERVIEW

Job Title: Account Director (Strategic Communications)  
Job Type: Full time, permanent position  
Reports to: Partner / Director  
Location: WA hybrid working – minimum 2 days a week in the office

### ROLE SPECIFICATION & RESPONSIBILITIES

You'll have several years' relevant experience in public affairs, strategic communications and / or a related field combined with knowledge of government, media and business in one or more of WA's key sectors of focus.

Qualities and skills we value for this role include:

- Track-record of delivering strategic communications campaigns using creative tactics and channels to reach target audiences and effect change



- Ability to absorb and communicate complex policy, regulatory and commercial issues quickly
- A client-centric attitude that anticipates needs and prizes high standards
- Enjoys taking initiative, managing delivery and steering projects towards results
- Impressing clients with strategic thinking and problem-solving abilities
- A dynamic, engaging and adaptable writing style
- Interest in and familiarity with business development
- Enthusiasm to network, influence and share insight
- Excellent relational, team-working and people skills
- Naturally inquisitive and curious with a desire to learn, develop and grow
- Consideration and care for colleagues
- Ideally have experience working in consultancy

### REWARDS & BENEFITS:

- Competitive salary and pension plan
- Companywide annual performance-based bonus
- 25 days holiday plus bank holidays and your birthday off
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Focus on your personal development, including external training and professional coaching
- Flexible benefits including private healthcare, gym membership and cycle to work scheme
- Group life assurance and income protection scheme
- Wellbeing benefits, plus team and all-company social events
- Become part of a growing and award-winning people-focused consultancy
- Feel confident you are making an impact on the biggest challenges for our clients and supporting WA's purpose, values and growth

### TO APPLY:

Please send a **CV and cover letter** to [contact@wacomms.co.uk](mailto:contact@wacomms.co.uk). Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the Account Director (Strategic Communications) position.**

The deadline for applications is **Monday 13<sup>th</sup> May 2024**. We will start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at [wacomms.co.uk/careers/](https://wacomms.co.uk/careers/)

### EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.

WA Communications, April 2024