



## Account Manager / Senior Account Manager (Health Comms) WA Communications

### Job Description

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WA Communications is looking for an energetic Account Manager / Senior Account Manager to join our industry-leading health practice recently awarded Communique Public Affairs and Policy Consultancy of the Year 2023.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

Our health practice is one of the UK's leaders in integrated public affairs and corporate communications. Our health clients, whether global giants, leading charities or blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

This position is a fantastic opportunity for an aspiring health communications professional keen to take their career to the next level. You'll play a central part in our growing team, shaping and delivering creative and thought provoking campaigns across a range of interesting disease areas and important healthcare issues. You'll work closely with our clients in life sciences, medtech and the charity sector at a UK and global level. We're looking for someone with good health landscape knowledge, problem-solving abilities and excellent communications skills. Key to the role is the ability to manage and drive communications and engagement programmes that reach a wide range of stakeholders, including the media, patients, the public, patient groups, policymakers and healthcare professionals.

There'll be excellent professional development to help you extend your skills and move forward in your career.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

### OVERVIEW

Job Title:	Account Manager / Senior Account Manager (Health)
Job Type:	Full time, permanent position
Reports to:	Associate Director
Location	WA hybrid working – minimum 2 days a week in the office, up to 3 days working from home

### ROLE SPECIFICATION & RESPONSIBILITIES

You'll have an agency background and, genuine and demonstrative experience in healthcare communications in the life sciences sector, and can show you:



- Have experience of managing and delivering health focused campaigns, across multiple channels, reaching multiple target audiences
- Have experience in engaging with the media and developing the relevant media materials to support it
- Analyse, summarise and communicate complex policy, regulatory and commercial issues in a simple, clear and compelling way
- Have a keen interest in health policy, media and regulatory and data processes for treatment launches
- Have a dynamic, engaging and adaptable writing style
- Have a client-centric attitude that prizes accessibility, responsiveness and quality
- Have strong interpersonal and networking skills with colleagues and importantly with peers and stakeholders that support the delivery of our work
- Are excellent at managing projects, ensuring they are delivered on time, and on budget
- Have a strong eye for detail
- Are a team-player who shows initiative and rolls up their sleeves to help
- Are naturally inquisitive and curious, with a desire to learn and grow
- Want to build on your strategic thinking and problem-solving abilities
- Have consideration and care for colleagues

### REWARDS & BENEFITS:

- 25 days holiday plus bank holidays and your birthday off
- Competitive salary and pension plan
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Companywide annual performance-based bonus up to 5% of salary
- Flexible benefits including private healthcare and heavily subsidised gym membership
- Wellbeing benefits, plus team and all-company social events
- Focus on your personal development, including external training and professional coaching
- Become part of a growing and award-winning people-focused agency
- Feel confident you are making an impact on the biggest challenges for our clients and supporting WA's purpose, values and growth

### TO APPLY:

Please send a **CV and cover letter** to [contact@wacomms.co.uk](mailto:contact@wacomms.co.uk). Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the AM / SAM (Health Comms) position.**

The deadline for applications is **Monday 1<sup>st</sup> April 2024**. We will start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at [wacomms.co.uk/careers/](http://wacomms.co.uk/careers/)

### EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.