



Senior Account Executive / Account Executive WA Communications

Job Description

WA Communications is looking for an Account Executive or Senior Account Executive to join our award-winning and growing team.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Our strategic communications practice is one of the UK's leaders in integrated public affairs and corporate communications. Our clients, whether global giants, leading charities or blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments.

Everyone at WA gets opportunities to do impactful work that achieves results for clients and socially valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

This position is a fantastic opportunity for an aspiring consultant keen to take the next step in their career. You'll get involved across our clients and gain experience in business development. You'll play your part in solving client problems, delivering creative communications campaigns on a range of interesting and purposeful issues, and producing research and insights to shape client programmes. There'll be excellent professional development support to help you develop and grow the core skills to move forward in your career.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

OVERVIEW

Job Title:	Account Executive / Senior Account Executive (Strategic Communications)
Job Type:	Full time, permanent position
Reports to:	Account Director
Location	WA hybrid working – minimum 2 days a week in the office, up to 3 days working from home

ROLE SPECIFICATION & RESPONSIBILITIES

You'll be early in your early career or a recent graduate with a genuine interest in politics, policy, media and current affairs. Qualities and skills we also value include:

- Good understanding of government and policymaking, business, media and communications
- Ability to analyse, summarise and communicate complex policy, regulatory and commercial issues
- A client-centric attitude that prizes accessibility, responsiveness and quality
- Strong communication, interpersonal and team working skills



- Organisation and planning, time management and attention to detail
- A clear and engaging writing style
- Curiosity, initiative and willingness to learn
- Desire to develop strategic thinking and problem-solving abilities
- Consideration and care for colleagues
- Experience in consultancy, parliament, a charity or another related organisation welcome not essential

REWARDS & BENEFITS:

- 25 days holiday plus bank holidays and your birthday off
- Competitive salary and pension plan
- Companywide annual performance-based bonus up to 5% of salary
- Focus on your personal development, including external training and professional coaching
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Flexible benefits including private healthcare, gym membership and cycle to work scheme
- Wellbeing benefits, plus team and all-company social events
- Group life assurance and income protection scheme
- Become part of a growing and award-winning people-focused agency
- Feel confident you are making an impact on the biggest challenges for our clients and supporting WA's vision, purpose and growth

TO APPLY:

Please send a **CV and cover letter** to contact@wacomms.co.uk. Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the Account Executive / Senior Account Executive (Strategic Communications) position.**

The deadline for applications is **Monday 8th April 2024**. We may start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at wacomms.co.uk/account-executive-strategic-communications/

EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.

WA Communications, March 2024