



## Account Manager / Senior Account Manager (Transport Comms), WA Communications

### Job Description

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WA Communications is looking for an ambitious corporate communications consultant with two – four years' experience and a proven transport interest to join our award-winning and growing company.

WA is a strategic communications consultancy helping organisations achieve policy and reputational outcomes. We're integrated in approach, bringing together public affairs, corporate communications, digital, research and creative services. We're specialists in sectors where government action, media interest and public impact are often interlinked, including energy, education, financial services, healthcare and transport.

Our transport team is one of the UK's leaders. Now we're expanding further into this vital sector. Our clients, including global giants and blue-chip brands, come to us for help navigating complex communications challenges of multi-stakeholder environments.

We're motivated towards our core purpose of great people, doing great work, in a great company. We're a people-first business meaning clients get support from the best people, who are motivated to succeed. We bring about change for clients and communicate their impact in society.

Everyone at WA gets opportunities to do impactful work that achieves results for clients as well as socially and economically valuable outcomes, tackling business challenges through strategic communications. We have a dynamic, collaborative and supportive management ethos that inspires people to be at their best. We're fun and sociable too.

This position is a fantastic opportunity for an aspiring corporate communications consultant or in-house professional eager to take the next step in their career. You'll get involved across our transport client base in aviation, rail, road and decarbonisation, and quickly gain experience in business development. You'll play your part solving client problems, shaping creative campaigns and delivering client programmes. There'll be excellent professional development to help you extend your skills and move forward in your career.

WA is based in Victoria, central London. Our success is underpinned by our independence and partnership model – giving us the flexibility to advise, invest and innovate around what our clients and people need.

### OVERVIEW

Job Title:	Account Manager / Senior Account Manager (Transport Communications)
Job Type:	Full time, permanent position
Reports to:	Partner
Location	WA hybrid working – minimum 2 days a week in the office, up to 3 days working from home

### ROLE SPECIFICATION & RESPONSIBILITIES

You'll have between two and four years in corporate communications and a genuine interest in transport business, issues and media. Qualities and skills we value for this role include:

- Track-record of delivering communications campaigns using creative tactics and channels to reach target audiences



- First-hand experience of media engagement, press office, content and channel management, narrative and message development, and crisis communications
- Strong eye for a great story, thrives on working with journalists and has developed a media network
- Confident, results-focused self-starter able to manage multiple projects and competing deadlines
- Interest in and flair for business development
- A client-centric attitude that prizes accessibility, responsiveness and high standards
- Impressing clients with strategic thinking and problem-solving abilities
- Ability to absorb and communicate complex issues quickly
- Excellent interpersonal and team-working skills
- A clear, engaging and adaptable writing style
- Naturally inquisitive and curious with a desire to learn and develop
- Consideration and care for colleagues

### REWARDS & BENEFITS:

- Competitive salary and pension plan
- Companywide annual performance-based bonus up to 5% of salary
- 25 days holiday plus bank holidays and your birthday off
- Hybrid working plus core working hours, to allow for greater flexibility and work-life balance
- Focus on your personal development, including external training and professional coaching
- Group life assurance and income protection scheme
- Flexible benefits including private healthcare, gym membership and cycle to work scheme
- Wellbeing benefits, plus team and all-company social events
- Become part of a growing and award-winning people-focused consultancy
- Feel confident you are making an impact on the biggest challenges for our clients and supporting WA's purpose, values and growth

### TO APPLY:

Please send a **CV and cover letter** to [contact@wacomms.co.uk](mailto:contact@wacomms.co.uk). Your cover letter should not be longer than one page, setting out your interest in the role and why you believe you are a good choice for it. **Please state clearly in your application that you are applying for the Account Manager / Senior Account Manager (Transport Communications) position.**

The deadline for applications is **Thursday 30<sup>th</sup> November 2023**. We will start interviewing strong candidates who apply early, so you are encouraged to apply soon. Start date immediate subject to notice periods.

You'll find more details about the role and WA at [wacomms.co.uk/careers/](https://wacomms.co.uk/careers/)

### EQUAL OPPORTUNITIES STATEMENT

WA Communications is an equal opportunities employer ensuring that all applicants are treated equally and fairly throughout our recruitment process. We are determined that no applicant experiences discrimination based on sex, race, ethnicity, religion or belief, disability, age, gender identity, ancestry, sexual orientation, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law. At WA, we welcome all to apply for roles with us, as we appreciate the excellent value of diversity. We continue to build our consciously inclusive culture as part of our people centred approach and welcome all applications from diverse backgrounds.