

Overcoming The Employee Safety Gap

Client: Peoplesafe



Fieldwork dates: 28 January 2022 to 2 February 2022

Interview method: Online

Population effectively sampled: Employed UK adults

Online sampling method: A sample was selected at random from the LUCID marketplace and the sample was selected in proportion to the demographic distribution of the population sampled.

Sample size: 2,081

Presentation of questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, including all response codes and the bases for all demographics.

In all questions where the responses are a list of parties, names, or statements, these will typically have been displayed to respondents in a randomising order.

Questions where there is a 'natural order' to responses (e.g., numerical responses, ordinal scales such as 'strongly disagree' to 'strongly agree', or factual questions (e.g., demographics) will not have been randomised.

Some questions may not have been asked to all respondents, for example in cases where they were filtered based on answers to previous questions to ensure that respondents were only asked relevant questions. This will affect the base size of the question.

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British Polling Council: WA Communications is a member of the British Polling Council and abides by its rules <https://www.britishpollingcouncil.org/>

Q7B. Which of the following best describes your view on taking a job where you would...

...be in face-to-face contact with the general public?

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
I'd be very happy to	25%	28%	22%	26%	20%	26%	40%	26%	24%
I'd be fairly happy to	28%	25%	37%	27%	23%	26%	32%	28%	27%
I'd be neutral towards it	23%	25%	22%	23%	28%	20%	13%	20%	26%
I'd be fairly unhappy to	14%	15%	12%	14%	18%	15%	8%	15%	14%
I'd be very unhappy to	7%	5%	6%	7%	8%	10%	4%	8%	7%
I would be completely unwilling to	3%	2%	1%	4%	4%	3%	2%	3%	3%
Column n	1,292	124	227	225	320	299	97	778	507

n = 1,292 [respondents who do not currently work in a role with lone work and/or face-to-face contact with the general public]

Q8. To what extent, if at all, did safety concerns come into your reasoning for not being keen on a role that involves being in face-to-face contact with the general public?

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
I didn't consider this at all	38%	37%	42%	35%	43%	32%	43%	41%	34%
It was small consideration	29%	48%	26%	24%	31%	27%	29%	28%	32%
It was a moderate consideration	20%	11%	21%	33%	13%	21%	29%	20%	20%
It was the main consideration	13%	4%	12%	9%	14%	19%	0%	12%	14%
Column n	318	27	43	55	95	84	14	200	117

n = 318 [respondents who would be unhappy to work in a role with face-to-face contact with the general public]

Q9. Thinking about your current job, how satisfied are you in the following areas? Please rate each area on the following scale, with 0 = very dissatisfied, to 10 = very satisfied.

Average	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Pay and benefits	6.3	6.2	6.1	6.3	6.3	6.4	7.0	6.5	6.2
Opportunities for development and progression	6.0	6.0	6.1	6.2	5.8	5.9	6.6	6.0	6.1
Fulfilling and engaging work	6.6	6.3	6.6	6.8	6.6	6.7	7.6	6.5	6.8
My wellbeing and safety	6.9	6.5	6.6	6.9	6.9	7.2	7.7	7.0	6.9
Work-life balance	6.6	6.3	6.4	6.6	6.6	7.0	7.6	6.7	6.6
Job security	7.0	6.7	7.0	6.9	7.0	7.1	7.6	7.0	7.0
Feeling valued by my employer	6.3	6.0	6.2	6.3	6.2	6.5	7.4	6.4	6.3
Having a close network of work-mates to support me and help out	6.5	6.1	6.5	6.6	6.5	6.4	6.8	6.4	6.6
Overall job satisfaction	6.7	6.2	6.6	6.8	6.6	6.6	7.7	6.6	6.7
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q10. How often, on average, do you have concerns over your personal safety at work, including when you are travelling to and from it?

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Every day	6%	8%	8%	8%	5%	4%	3%	8%	5%
A few times a week	8%	10%	10%	11%	8%	5%	3%	8%	8%
Once a week	6%	8%	9%	8%	5%	2%	1%	6%	6%
Every couple of weeks	7%	9%	8%	7%	6%	6%	3%	6%	8%
Once a month	7%	7%	8%	9%	9%	3%	3%	7%	6%
Every couple of months	7%	9%	9%	7%	6%	5%	3%	6%	8%
Once or twice a year	10%	13%	9%	8%	9%	12%	10%	10%	10%
Yearly or even less often	11%	10%	13%	11%	11%	9%	8%	9%	12%
Never	38%	26%	26%	32%	42%	52%	66%	40%	36%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

n = 2,081

Q11. Would you say you think about your personal safety more, less or about the same as you expected to before starting the job?

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Much more of a concern than I thought	7%	5%	8%	8%	5%	4%	5%	6%	7%
A bit more of a concern than I thought	22%	17%	29%	21%	22%	15%	10%	20%	23%
As much of a concern as I thought	23%	32%	20%	24%	21%	24%	0%	29%	20%
A bit less of a concern than I thought	13%	13%	13%	16%	11%	9%	24%	11%	14%
Much less of a concern than I thought	8%	9%	9%	8%	6%	6%	0%	6%	8%
Personal safety hadn't crossed my mind before starting the job	27%	24%	22%	22%	34%	43%	62%	28%	27%
Column n	789	94	241	217	134	82	21	235	551

n = 789 [respondents who work in a role with lone work and/or face-to-face contact with the general public]

Q12. How concerned are you, if at all, about each of the following things that might be part of your commute or work day?

Illness as a result of poor work conditions

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Very concerned	7%	9%	7%	8%	7%	4%	6%	8%	6%
Fairly concerned	11%	20%	16%	11%	11%	5%	2%	10%	12%
Somewhat concerned	15%	17%	16%	19%	13%	13%	7%	16%	14%
Slightly concerned	15%	14%	18%	16%	15%	14%	12%	17%	14%
Not concerned at all	33%	28%	29%	31%	34%	40%	49%	36%	31%
Not applicable to my current role	18%	12%	16%	15%	20%	24%	25%	14%	22%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q12. How concerned are you, if at all, about each of the following things that might be part of your commute or work day?

Aggression from a customer or service user (physical or verbal)

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Very concerned	9%	11%	11%	12%	8%	6%	4%	8%	10%
Fairly concerned	13%	20%	20%	14%	12%	6%	4%	12%	14%
Somewhat concerned	15%	20%	18%	19%	13%	10%	6%	14%	17%
Slightly concerned	20%	17%	21%	22%	18%	19%	20%	18%	21%
Not concerned at all	25%	22%	20%	20%	25%	33%	44%	28%	22%
Not applicable to my current role	18%	10%	10%	13%	25%	26%	21%	19%	16%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q12. How concerned are you, if at all, about each of the following things that might be part of your commute or work day?

Working in unfamiliar locations

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Very concerned	6%	7%	7%	7%	6%	4%	3%	6%	6%
Fairly concerned	10%	15%	18%	12%	7%	3%	3%	9%	12%
Somewhat concerned	15%	20%	19%	17%	12%	10%	4%	14%	15%
Slightly concerned	18%	17%	18%	21%	14%	18%	21%	19%	17%
Not concerned at all	26%	21%	19%	23%	30%	31%	36%	30%	22%
Not applicable to my current role	25%	20%	19%	21%	31%	33%	33%	22%	29%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q12. How concerned are you, if at all, about each of the following things that might be part of your commute or work day?

Completing a physical task that has a chance of injury

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Very concerned	6%	9%	7%	7%	6%	3%	7%	6%	6%
Fairly concerned	12%	18%	15%	12%	11%	7%	6%	12%	11%
Somewhat concerned	16%	20%	18%	18%	16%	12%	8%	16%	16%
Slightly concerned	19%	20%	18%	21%	18%	18%	15%	19%	19%
Not concerned at all	25%	20%	24%	24%	25%	27%	29%	26%	24%
Not applicable to my current role	22%	14%	17%	18%	24%	33%	36%	20%	25%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q12. How concerned are you, if at all, about each of the following things that might be part of your commute or work day?

Travelling alone to/from work

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Very concerned	6%	9%	6%	10%	4%	2%	3%	6%	6%
Fairly concerned	9%	16%	12%	11%	9%	3%	3%	9%	9%
Somewhat concerned	12%	22%	16%	15%	8%	7%	1%	11%	13%
Slightly concerned	18%	16%	21%	15%	17%	18%	16%	17%	18%
Not concerned at all	44%	28%	38%	39%	50%	54%	60%	47%	41%
Not applicable to my current role	11%	9%	6%	10%	12%	16%	17%	10%	12%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q12. How concerned are you, if at all, about each of the following things that might be part of your commute or work day?

Travelling alone in work hours

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Very concerned	5%	8%	6%	5%	4%	2%	2%	5%	4%
Fairly concerned	10%	17%	16%	11%	7%	3%	2%	9%	11%
Somewhat concerned	11%	19%	15%	14%	8%	6%	4%	11%	12%
Slightly concerned	15%	15%	15%	17%	14%	15%	9%	15%	15%
Not concerned at all	43%	28%	38%	40%	48%	49%	61%	47%	39%
Not applicable to my current role	16%	13%	11%	13%	19%	25%	22%	14%	19%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q12. How concerned are you, if at all, about each of the following things that might be part of your commute or work day?

Using public transport at off-peak times

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Very concerned	6%	9%	6%	9%	4%	4%	5%	6%	6%
Fairly concerned	10%	14%	11%	11%	9%	7%	2%	9%	10%
Somewhat concerned	12%	16%	17%	13%	9%	8%	6%	13%	10%
Slightly concerned	14%	14%	13%	19%	14%	12%	14%	15%	14%
Not concerned at all	26%	23%	25%	23%	25%	33%	34%	30%	23%
Not applicable to my current role	31%	24%	27%	25%	39%	36%	40%	26%	37%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q12. How concerned are you, if at all, about each of the following things that might be part of your commute or work day?

Entering the home of a member of the public

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Very concerned	6%	9%	6%	10%	5%	3%	3%	7%	6%
Fairly concerned	10%	13%	14%	12%	9%	4%	4%	10%	10%
Somewhat concerned	13%	20%	16%	14%	11%	10%	8%	12%	14%
Slightly concerned	14%	17%	14%	14%	12%	14%	10%	15%	12%
Not concerned at all	19%	16%	16%	19%	18%	20%	26%	21%	17%
Not applicable to my current role	38%	26%	34%	32%	44%	48%	49%	35%	41%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q13. Have you ever experienced any of the following situations whilst at work or on the way to / from it?

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Received verbal or physical abuse from a member of the public	32%	34%	44%	38%	23%	24%	20%	27%	38%
Undertaken a physical task that resulted in an injury	16%	19%	19%	18%	13%	12%	12%	18%	14%
Having to travel through or work in an unfamiliar or isolated location where you felt uneasy	21%	29%	27%	26%	16%	12%	16%	21%	22%
Fallen ill or had a medical emergency	15%	22%	21%	16%	12%	8%	13%	15%	16%
Another situation where you felt uneasy / vulnerable (please write in)	4%	1%	5%	4%	4%	2%	2%	2%	5%
None of the above	42%	31%	28%	37%	52%	58%	57%	46%	40%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

n = 2,081

Q15. Earlier, you said that you previously worked in a role that meant you worked alone and/or had face-to-face contact with the general public.

Which of the following best describes your reason(s) for leaving?

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
A specific event that put you off the job because you felt unsafe (e g receiving abuse, getting lost, physical tasks without adequate safety measures, etc)	12%	13%	16%	11%	12%	8%	8%	12%	10%
Poor pay / benefits	30%	26%	42%	31%	29%	22%	25%	29%	32%
Not getting on with colleagues / manager	13%	11%	16%	21%	13%	5%	8%	13%	13%
Uninteresting / unfulfilling work	23%	17%	34%	24%	20%	16%	31%	19%	28%
General sense of not feeling safe	9%	15%	11%	11%	8%	5%	6%	9%	8%
Poor hours (e g long / awkward shift times)	22%	21%	32%	26%	20%	16%	17%	20%	26%
Difficult commute (e g too stressful / time consuming)	13%	17%	13%	17%	16%	8%	8%	15%	11%
Illness or injury caused by work	6%	6%	6%	11%	5%	3%	3%	6%	5%
Was never a career, was just a stop-gap role	30%	36%	30%	37%	26%	28%	22%	28%	33%
Other - Please write in	14%	6%	8%	7%	10%	28%	31%	16%	12%
Column n	519	47	104	94	122	116	36	305	212

n = 519 [respondents who used to work in a role with lone work and/or face-to-face contact with the general public]

Q16. Have you done, or are you considering, any of the following in order to better protect your personal safety at work, or on the way to or from it?

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Changed the time at which you commute	20%	13%	17%	25%	21%	15%	38%	20%	19%
Changed the route you take	24%	20%	27%	30%	17%	24%	0%	24%	25%
Changed the type of transport you use (e g stopped walking / taking the bus)	19%	11%	24%	23%	17%	18%	0%	19%	20%
Changed where you park	22%	15%	28%	28%	17%	6%	13%	22%	23%
Started alerting someone to your whereabouts (e g via messages or a GPS tracking app like ‘find my phone’)	23%	27%	32%	17%	18%	24%	13%	18%	29%
Asked for a change of job responsibilities (e g , avoiding entering customer homes)	20%	24%	25%	25%	9%	12%	13%	22%	18%
Got a personal SOS / safety alarm device	18%	15%	19%	19%	12%	18%	38%	18%	17%
Started travelling / working with a colleague	15%	11%	25%	14%	9%	6%	25%	15%	15%
Other - please write in	1%	0%	0%	1%	2%	0%	0%	0%	1%
None of the above	17%	16%	8%	14%	27%	35%	38%	15%	21%
Column n	377	55	104	110	66	34	8	213	160

n = 377 [respondents who are at least slightly concerned about every item at Q12]

Q19. Overall, to what extent do you think your employer is doing enough to protect your health and safety?

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
My employer is going above and beyond the safety needs of employees	19%	19%	17%	19%	18%	19%	25%	20%	17%
My employer is meeting the safety needs of employees	52%	44%	51%	50%	54%	58%	58%	53%	51%
My employer could do a bit more to meet the safety needs of employees	22%	28%	23%	25%	23%	15%	14%	20%	23%
My employer could do a lot more to meet the safety needs of employees	7%	8%	9%	7%	6%	8%	3%	6%	8%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q20. Look at the following list. Which of the following does your employer already have in place and which do you think they should have in place?

GPS monitoring

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Currently in place	23%	26%	25%	29%	18%	19%	15%	26%	19%
Doesnt have this but should	26%	33%	31%	30%	24%	16%	20%	24%	29%
Dont think this is needed in our business	51%	40%	44%	41%	58%	65%	64%	50%	52%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q20. Look at the following list. Which of the following does your employer already have in place and which do you think they should have in place?

A buddy system to notify somebody if you're at risk

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Currently in place	32%	37%	35%	37%	31%	24%	27%	34%	31%
Doesnt have this but should	34%	38%	37%	37%	34%	26%	25%	30%	38%
Dont think this is needed in our business	34%	25%	28%	26%	35%	50%	47%	37%	31%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q20. Look at the following list. Which of the following does your employer already have in place and which do you think they should have in place?

Staff training on health and safety

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Currently in place	70%	57%	68%	71%	74%	75%	72%	68%	72%
Doesnt have this but should	20%	29%	25%	22%	16%	13%	12%	21%	19%
Dont think this is needed in our business	10%	14%	7%	6%	10%	12%	16%	11%	9%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q20. Look at the following list. Which of the following does your employer already have in place and which do you think they should have in place?

Ongoing risk assessments

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Currently in place	69%	61%	70%	69%	72%	70%	72%	67%	71%
Doesnt have this but should	19%	26%	22%	23%	17%	14%	8%	19%	19%
Dont think this is needed in our business	12%	14%	8%	9%	12%	16%	19%	13%	10%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q20. Look at the following list. Which of the following does your employer already have in place and which do you think they should have in place?

CCTV

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Currently in place	56%	62%	58%	59%	59%	49%	45%	57%	56%
Doesnt have this but should	19%	24%	24%	23%	14%	14%	14%	17%	21%
Dont think this is needed in our business	25%	14%	19%	18%	27%	37%	42%	26%	24%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q20. Look at the following list. Which of the following does your employer already have in place and which do you think they should have in place?

Employee safety monitoring system (e.g. devices carried by staff and/or SOS buttons, etc.)

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Currently in place	34%	40%	38%	40%	33%	24%	27%	34%	35%
Doesnt have this but should	28%	34%	33%	30%	26%	23%	19%	27%	30%
Dont think this is needed in our business	37%	26%	29%	30%	41%	53%	53%	39%	35%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q20. Look at the following list. Which of the following does your employer already have in place and which do you think they should have in place?

Up-to-date safety and PPE equipment

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Currently in place	66%	62%	66%	67%	68%	62%	66%	64%	67%
Doesnt have this but should	17%	19%	21%	19%	14%	13%	9%	17%	17%
Dont think this is needed in our business	17%	19%	13%	13%	18%	24%	25%	18%	17%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q20. Look at the following list. Which of the following does your employer already have in place and which do you think they should have in place?

Regular ‘checking-in’ protocols for workers out and about

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Currently in place	46%	49%	46%	50%	42%	42%	45%	47%	44%
Doesnt have this but should	27%	31%	33%	29%	25%	19%	17%	25%	29%
Dont think this is needed in our business	28%	20%	21%	21%	33%	39%	38%	28%	28%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q21. Have you ever found yourself in a situation where you felt let down by your employer’s approach to employee protection, or not?

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Yes, regularly	14%	22%	21%	16%	9%	6%	3%	15%	13%
Yes, on occasion	24%	28%	27%	29%	23%	16%	18%	23%	25%
No	52%	42%	43%	45%	58%	66%	69%	53%	52%
I haven’t thought about it	10%	8%	9%	10%	10%	12%	11%	10%	10%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q23. Do you agree or disagree that your employer has a duty of care toward employees outside of working hours (by duty of care we mean a responsibility if things go wrong)? E.g., on the commute to and from work

Column %	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Strongly agree	20%	19%	21%	22%	20%	19%	19%	22%	19%
Somewhat agree	31%	36%	37%	32%	31%	24%	25%	32%	31%
Neither agree nor disagree	22%	27%	21%	22%	21%	24%	19%	23%	22%
Somewhat disagree	13%	7%	13%	13%	13%	17%	17%	11%	16%
Strongly disagree	7%	6%	5%	5%	10%	9%	12%	7%	8%
I don't know	5%	6%	3%	6%	5%	7%	8%	5%	5%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q24. If your employer offered to subscribe you to this system, how likely would you be to take them up on it?

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Certain to	16%	19%	17%	16%	14%	17%	16%	16%	16%
Fairly likely to	25%	33%	29%	31%	20%	18%	21%	24%	26%
Somewhat likely to	25%	27%	26%	26%	25%	20%	19%	22%	28%
Not that likely to	22%	13%	20%	17%	25%	27%	27%	23%	21%
Certain not to	11%	6%	7%	8%	15%	17%	15%	15%	7%
I already have something like this	1%	2%	1%	2%	1%	1%	2%	1%	2%
Column n	2,081	218	468	442	454	381	118	1,013	1,058

Q26. How necessary do you think a solution like that is for your job?

Column % Base n	How old are you?							Are you	
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
It just isn't necessary for a job like mine	24%	15%	16%	19%	30%	31%	41%	26%	22%
Essential	11%	13%	15%	12%	8%	7%	3%	9%	12%
Fairly important	24%	27%	28%	32%	20%	16%	17%	24%	25%
Nice to have, but not crucial	24%	30%	23%	22%	23%	24%	22%	23%	24%
Only if you're being very cautious	8%	6%	10%	7%	9%	8%	6%	8%	9%
Not necessary at all	9%	8%	8%	7%	10%	14%	11%	10%	9%
Column n	1,582	185	392	357	317	261	70	746	826

Q27. How would you feel about your employer if they offered you a solution like this tomorrow?

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
Much more approving	16%	16%	20%	17%	13%	16%	15%	15%	18%
A bit more approving	32%	36%	34%	38%	30%	26%	26%	31%	34%
No difference	44%	39%	38%	38%	51%	51%	57%	46%	43%
A bit less approving	4%	8%	6%	4%	3%	3%	2%	5%	4%
Much less approving	3%	1%	2%	3%	3%	4%	1%	3%	2%
Column n	2,052	213	462	435	449	377	116	1,002	1,041

Q28A. Which of the following best describes your view on taking a job where you would be working alone if you knew that the employer provided a personal safety solution like the one shown earlier?

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
I'd be very happy to	41%	39%	36%	47%	37%	44%	42%	43%	36%
I'd be fairly happy to	34%	34%	38%	32%	35%	30%	35%	34%	33%
I'd be neutral towards it	18%	21%	14%	16%	21%	19%	16%	17%	20%
I'd be fairly unhappy to	4%	6%	8%	4%	3%	2%	3%	3%	6%
I'd be very unhappy to	2%	1%	3%	0%	2%	2%	1%	1%	3%
I would be completely unwilling to	1%	0%	1%	1%	3%	2%	2%	1%	2%
Column n	1,292	124	227	225	320	299	97	778	507

Q28B. Which of the following best describes your view on taking a job where you would be in a face-to-face contact with the general public if you knew that the employer provided a personal safety solution like the one shown earlier?

Column %	How old are you?						Are you		
	Total	18-24	25-34	35-44	45-54	55-64	65 and over	Male	Female
I'd be very happy to	29%	29%	25%	29%	23%	35%	37%	29%	29%
I'd be fairly happy to	31%	30%	38%	28%	33%	24%	34%	29%	33%
I'd be neutral towards it	22%	20%	19%	27%	24%	21%	18%	21%	23%
I'd be fairly unhappy to	10%	9%	10%	10%	11%	10%	6%	11%	7%
I'd be very unhappy to	5%	7%	6%	4%	5%	6%	3%	5%	6%
I would be completely unwilling to	3%	5%	1%	2%	4%	3%	2%	4%	2%
Column n	1,292	124	227	225	320	299	97	778	507